



1494 Powell Street
Vancouver BC
Canada V5L 5B5

SALES 604.253.7721
FAX 604.253.2656
westernmarine.com

Suppliers to the Marine Industry

May 11, 2022

Marketing – Desktop Publishing Position

Western Marine Company – Vancouver, B.C.

Description: This is a career opportunity to work in our Marketing Department in Vancouver. This is a new position in a developing area of a growing company. Areas of responsibility will comprise of desktop publishing, creating, and maintaining our catalogues and other print documents, creating and maintaining website product information and managing and updating our social media.

Ideal Candidate:

- A working knowledge of boating products (required)
- Previous experience working in a marine chandlery or distributor (beneficial)
- Desktop Publishing work with Adobe InDesign. (required)
- Graphic Design – Familiar with the principles of best practices of graphic design (beneficial)
- HTML experience for maintaining our website
- Data Utilization – Microsoft Excel (required)
- Social Media

Core Accountabilities:

- Responsible for catalogues, company website and other document production.
- Work directly with the Vice President with supervision and training from the Marketing Director.

Personal Qualities:

- Passion for boating, water sports and the overall Marine Industry.
- Good team player – This role will require working with the marketing team, customer service, purchasing and administration departments.
- Attention to detail – This role requires a great deal of attention to detail, particularly when reviewing proofs and checking to ensure the published materials are free of errors.

If you are interested in this position and would like to join our team, send your resume and cover letter to Melissa Ballard at mballard@westernmarine.com